

**FEDERAL COMMUNICATIONS COMMISSION
BROADCAST LOCALISM HEARING
MONTEREY, CALIFORNIA
JULY 21, 2004**

**WARREN L. TRUMBLY
PRESIDENT, COMMUNITY BROADCASTERS ASSOCIATION**

Mr. Trumbly began in broadcasting in 1967 as a disc jockey in Northern California and Southern Oregon. In 1973 he entered television as an engineer, and eventually chief engineer. As an applications engineer and manufacturers representative he has given a technical paper at NAB. He has been manager of three full power television stations in Northern California, prior to building his own LPTV station beginning in 1990. By 1997, as president of Polar Broadcasting Inc., he had built five LPTV (Class A) stations. The stations were in San Francisco-Oakland, San Jose, Sacramento, Salinas-Monterey, and Modesto California.

Mr. Trumbly has been on the board of the Community Broadcasters Association (CBA) for more than 7 years and is the current president of CBA. He is also a member of the National Religious Broadcasters television committee.